

## **Privacy Policy for Meander Valley Yoga (www.meandervalleyyoga.com)**

### **1. What type of information do we collect?**

We receive, collect and store any information you enter on our website (see below – How do we collect information) or provide us in any other way.

In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet.

We also use software tools (google search console) to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

### **2. How do we collect information?**

We collect personal information you give us, such as your name, address, phone number, birth date, and information regarding your health condition when you

- Fill out a contact form
- Book a class/course or event
- Subscribe to our newsletter

Your personal information will be used internally only, to contact you and to cater for the specific health requirements you may have.

### **3. Why do we collect such information?**

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate Meander Valley Yoga classes, courses and Atma Darshan events;
2. To provide you with ongoing and individually tailored support;
3. To be able to contact you with general or personalized service-related notices and promotional messages;
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners (guest teachers and other related businesses that we cooperate with) may use to provide and improve our respective services;
5. To comply with any applicable laws and regulations.

### **4. How do we store, use, share and disclose our site visitor's personal information?**

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

## **5. How do we communicate with our site visitors?**

We may contact you to send updates about our company, to resolve a dispute, to poll your opinions through surveys or questionnaires, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone and text messages.

## **6. How do we use cookies and other tracking tools? – Cookie Policy**

The following paragraph (cookie policy) explains what cookies are, how we use cookies, how third-party partners may use cookies on our website and your choices regarding cookies.

General information about visits to our website are collected by our computer servers, with small files “cookies” that our website transfers to your computer’s hard drive through your web browser (if you allow the delivery of cookies). The cookies are used to follow the pattern of movements of users by letting us know which pages on our website are visited, in what order and how often and the previous website visited and also to process the items you select if you are making bookings through our website. The anonymous non-personal information that we collect and analyse is not personal information as described in the Australian Privacy Act 1988 (<https://www.oaic.gov.au/privacy/the-privacy-act/>).

### **Why do we use cookies and other web use tracking technologies?**

- 6.1 When you access our website, small files containing a unique identification (ID) number may be downloaded by your web browser and stored in the cache of your computer. The purpose of sending these files with a unique ID number is so that our website can recognise your computer when you next visit our website. The cookies that are shared with your computer can’t be used to discover any personal information such as your name, address or email address. They merely identify your computer to our website when you visit us.
- 6.2 We can also log the internet protocol address (IP address) of visitors to our website so that we can work out the countries in which the computers are located.
- 6.3 We collect information using cookies and other tracking technologies for the following reasons:
  - (a) To help us monitor the performance of our website so that we can improve its performance and the services we offer;
  - (b) To provide personalised services to each user of our website to make their navigation through our website easier and more rewarding; and
  - (c) When we have permission from the user, to market the services we provide by sending emails that are personalised to what we understand are the interests of the user.
- 6.4 Even if you have given us permission to send you emails, you can, at any time, decide not to receive further emails and will be able to “unsubscribe” from that service.
- 6.5 In addition to our own cookies, we may also use various third-party’s cookies (i.e. WIX and Google Search Console) to report usage statistics of the website.

### **What are your choices regarding cookies?**

If you are unhappy about having a cookie sent to you, you can set your browser to refuse cookies or choose to have your computer warn you each time a cookie is being sent. However, if you turn your cookies off, some of our services (such as booking a class/course or event) may not function properly.

The following links explain how to access cookie settings in various browsers:

- [Cookie settings in Firefox](#)
- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Google Chrome](#)
- [Cookie settings in Safari \(OS X\)](#)
- [Cookie settings in Safari \(iOS\)](#)
- [Cookie settings in Android](#)
- To opt out of being tracked by Google Analytics across all websites, visit this link: <http://tools.google.com/dlpage/gaoptout>.

#### **7. How do visitors to the Mountain Mindfulness website withdraw their consent?**

If you don't want us to process your data anymore, please contact us at [kristinakm@bordnet.com.au](mailto:kristinakm@bordnet.com.au) or send us postal mail to: 795 Western Creek Rd, Western Creek TAS 7304.

#### **8. Privacy Policy Updates**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

#### **9. Changes to your contact information**

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at [kristinakm@bordnet.com.au](mailto:kristinakm@bordnet.com.au) or send us mail to: 795 Western Creek Rd, Western Creek TAS 7304.

#### **10. Do you have any questions?**

Please contact us at [kristinakm@bordnet.com.au](mailto:kristinakm@bordnet.com.au) or send us mail to: 795 Western Creek Rd, Western Creek TAS 7304.